



EU-Georgia Business Council, Ambassador Per Eklund discuss future ties

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The EU-Georgia Business Council (EUGBC) organized a meeting July 9 for its members with Ambassador Per Eklund, Head of the European Commission Delegation to Georgia, to discuss Georgia's ongoing relations with the European Union.

According to the council, the issues on the agenda included the implementation of the European Neighborhood Policy Action Plan in Georgia, trade relations and facilitation, Generalized System of Preferences (GSP+), a possible free trade agreement between Georgia and the EU, trade facilitation, and an EU-Georgia agreement on Protection of Geographical Indications of Agricultural Products and Foodstuff. Direct Investments from the EU, as well as visa issues and internal conflicts were also discussed during the meeting.

"EU-Georgia trade relations, as well as visa facilitation, are very important issues for Georgian entrepreneurs. Receiving first-hand information on these topics from Ambassador Per Eklund was particularly interesting for EUGBC members," Badri Japaridze, Vice-Chairman of EUGBC Board, said.

At the event, EUGBC presented its members the printed version of the brochure, "Exporting to the European Union Market - Specific Issues," published by EUGBC with support from the European Commission Delegation to Georgia.

"Meeting with Ambassador Per Eklund was very informative and interesting for EUGBC members and guests. Therefore, it is important that such events are systematically organized for EUGBC members in the future," Ambassador Konstantin Zaldastanishvili, EUGBC Secretary General, said

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